Global Emergency & Crisis Management Summit

Abu Dhabi 2025

Speaker Guide





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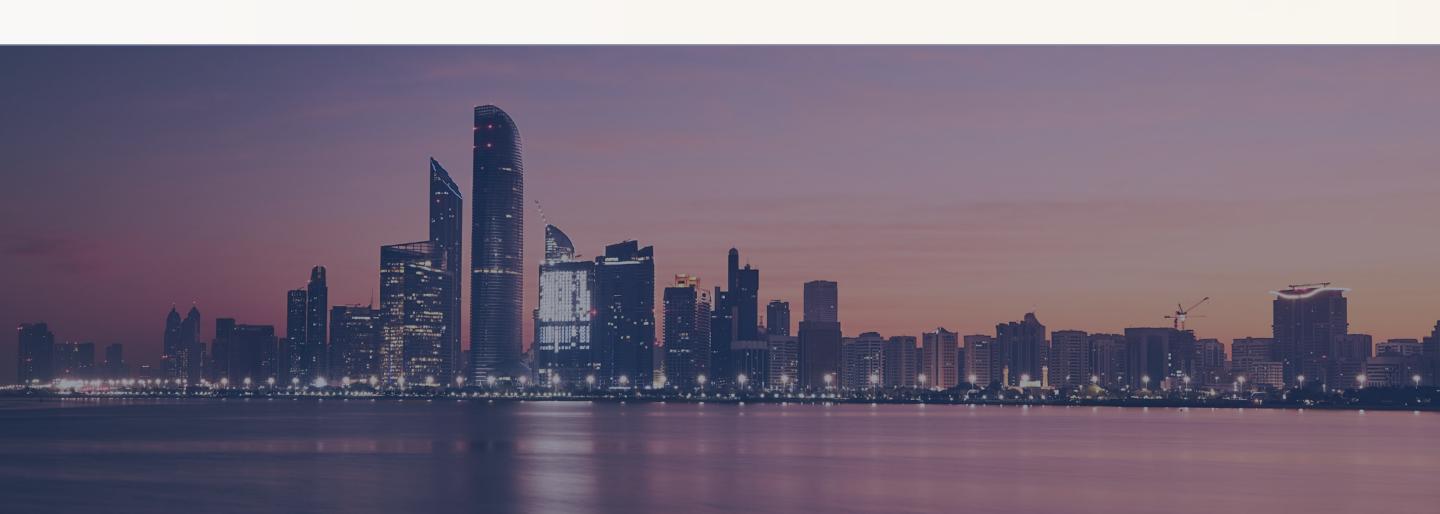


Introduction

Welcome to the United Arab Emirates. We are honored to have you as a participant in the Global Emergency and Crisis Management Summit 2025, taking place in Abu Dhabi.

To ensure a smooth and enriching experience, this Speaker Guide has been prepared to provide you with essential information regarding the UAE, Abu Dhabi, and key details related to the summit. Additionally, this guide offers insights into cultural customs, etiquette, and regulations that visitors should be aware of.

We hope that this guide will serve as a valuable reference throughout your stay in the UAE and during your participation in the Global Emergency and Crisis Management Summit 2025.





About The Global Emergency

& Crisis Management Summit

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About the National Emergency

Crisis, & Disaster Management Authority (NCEMA)

The National Emergency, Crisis, and Disaster Management Authority (NCEMA) was established as part of the Supreme Council for National Security's organizational framework on May 2007,14. It was later formalized under Federal Decree-Law No. (2) of 2011, underscoring the UAE leadership's commitment to protecting lives, national assets, and infrastructure.

NCEMA's Core Responsibilities:

- Coordinating national emergency response efforts with key authorities and stakeholders.
- Developing and maintaining a National Risk and Threat Register to assess and mitigate vulnerabilities.
- Ensuring crisis preparedness for critical infrastructure and national facilities.
- Establishing a National Emergency Management Information Center for real-time crisis coordination.
- Organizing and conducting emergency response simulations to enhance national preparedness levels.

NCEMA plays a vital role in developing national policies and frameworks for crisis management, ensuring that the UAE remains proactive and resilient in addressing potential threats.

General Information

about the Summit

• Patronage:

H.H. Sheikh Tahnoun bin Zayed Al Nahyan, Deputy Ruler of Abu Dhabi and National Security Advisor.

Summit Name:

Global Emergency and Crisis Management Summit 2025.

Summit Theme:

Together Towards Building Global Resilience.

Summit Dates:

April 2025, 9-8.

Edition:

8th Edition (Previous editions: 2019, 2016, 2014, 2012, 2010, 2008, 2025, 2023).

Venue:

Abu Dhabi National Exhibition Centre (ADNEC).

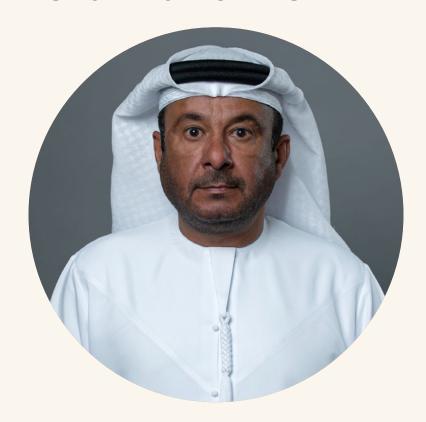
Organized by:

National Emergency, Crisis, and Disaster Management Authority (NCEMA).

NCEMA Leadership Team



H.E. Ali Saeed Al Neyadi Chairman of NCEMA.



H.E. Ali Rashid Al NeyadiDirector-General of NCEMA.



H.E Saif Mohammed Arhama Al Shamsi Deputy Director-General of NCEMA.



Click on the link to download



Guest Reception at the Airport

To ensure a seamless and distinguished arrival experience, NCEMA has arranged for a dedicated team to receive and assist guests upon arrival at UAE airports. This team will facilitate all immigration and entry procedures for summit attendees.

Airport Reception Procedures:

1. Official Welcome:

NCEMA's protocol team will be present at UAE airports to receive guests upon arrival.

2. Expedited Immigration & Customs Clearance:

Guests will benefit from fast-track entry lanes to facilitate smooth arrival procedures.

3. VIP Lounge Access:

Attendees will have access to an exclusive VIP lounge while necessary arrival procedures are completed.

4. Guidance & Assistance:

The protocol team will be available to provide any necessary information or assistance.

Guest Journey Overview

- April 2025 ,7: Cultural Tour (Confirmation required)
- April 2025 ,8: Summit Opening & Main Events
- April 2025 ,8: Gala Dinner
- April 2025,9: Summit Day 2 & Final Sessions

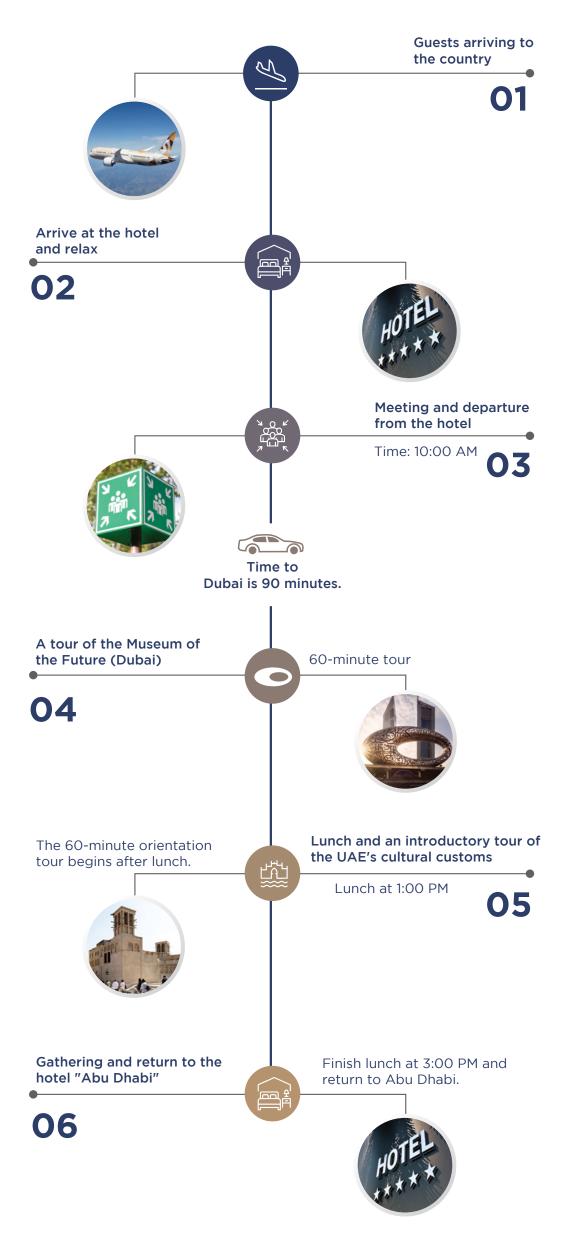
Note: A detailed itinerary will be provided, outlining the complete schedule and logistical arrangements.

Transportation Services

NCEMA is responsible for arranging all transportation for summit guests under the following categories:

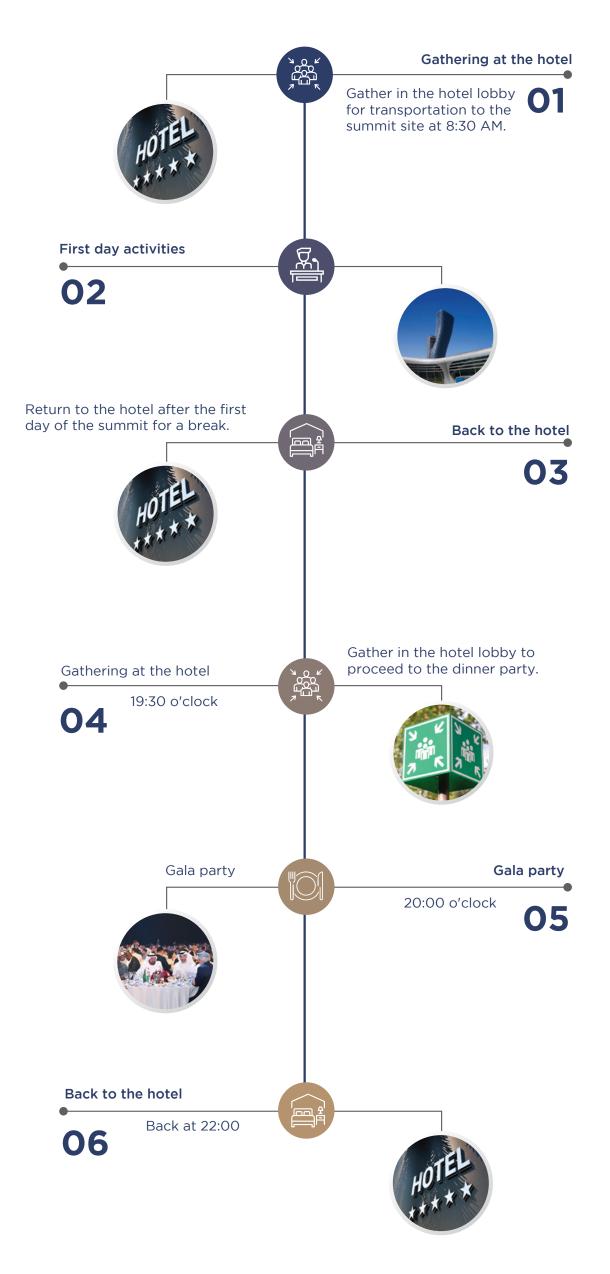
- Airport Transfers: To and from the designated hotels.
- Conference Shuttle: Between the hotel and the summit venue (ADNEC).
- Gala Dinner Transfers: To and from the gala dinner venue.
- Cultural Tour Transportation: Exclusive shuttle service for the April 7
- Cultural tour.
- Official Meetings: Transportation for official engagements related to NCEMA activities.

Guest Journey - First Day of Arrival 06-07 April 2025





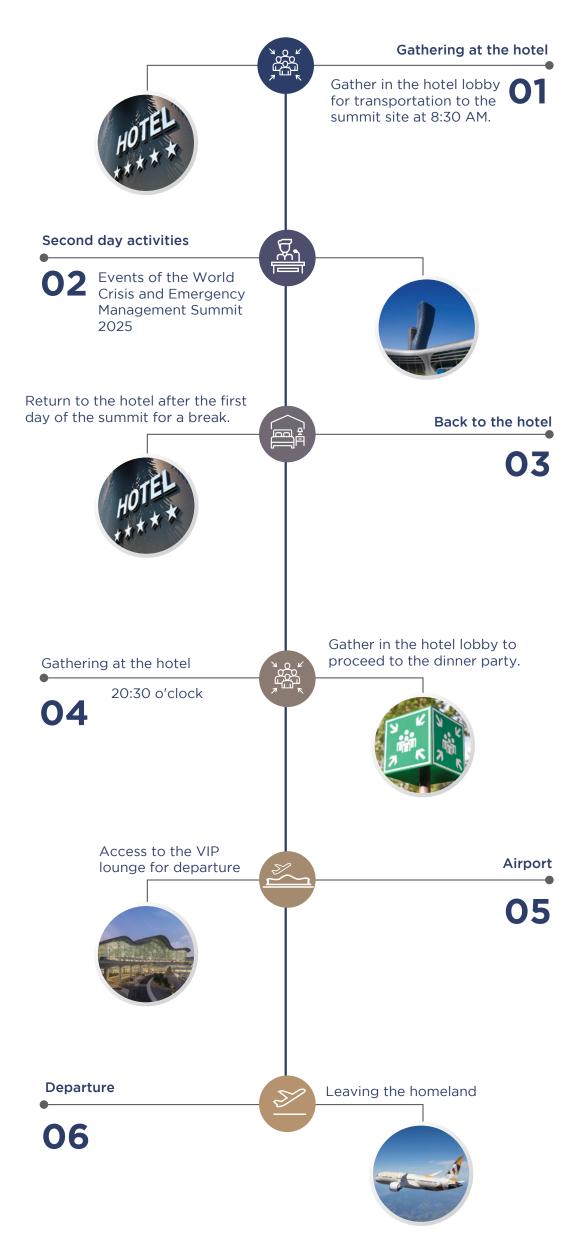
Guest Journey - Second Day 08 April 2025







Guest Journey - Third Day 09-10 April 2025





Accompanying Exhibitions

at the Summit

During the summit, a series of specialized exhibitions will be held, showcasing the latest advancements and solutions in crisis management and emergency response.

Crisis Management Technology Exhibition

Location: Abu Dhabi National Exhibition Centre ADNEC

(L) Time: 09:00 AM - 02:00 PM

The Crisis Management Technology Exhibition will be held alongside the World Summit on Emergency and Crisis Management 2025, aiming to strengthen collaboration between government and private sectors while displaying the most advanced crisis management solutions.

The exhibition will serve as a platform for knowledge exchange, raising awareness about emergency preparedness and encouraging innovation by highlighting groundbreaking projects. Additionally, it will offer investment opportunities that contribute to developing the crisis management sector and enhancing response efficiency. The exhibition also reinforces the reputation of the UAE as a global leader in this critical field.

Targeted Participants for the Crisis Management Technology Exhibition:

- **UAE-based private sector companies**
- International crisis management companies
- Government agencies involved in emergency and crisis management
- Research institutions and academic centers
- Companies specializing in emergency response technologies

Awareness & Preparedness Exhibition

Location: Abu Dhabi National Exhibition Centre (ADNEC)

(L) Time: 09:00 AM - 02:00 PM

Target Audience: Foundation and middle school students

Under the theme «Prepared Generation, Safer Future». This exhibition is dedicated to equipping the next generation with the skills necessary to respond effectively to crises and emergencies. The event focuses on enhancing students preparedness for future challenges through interactive educational experiences.

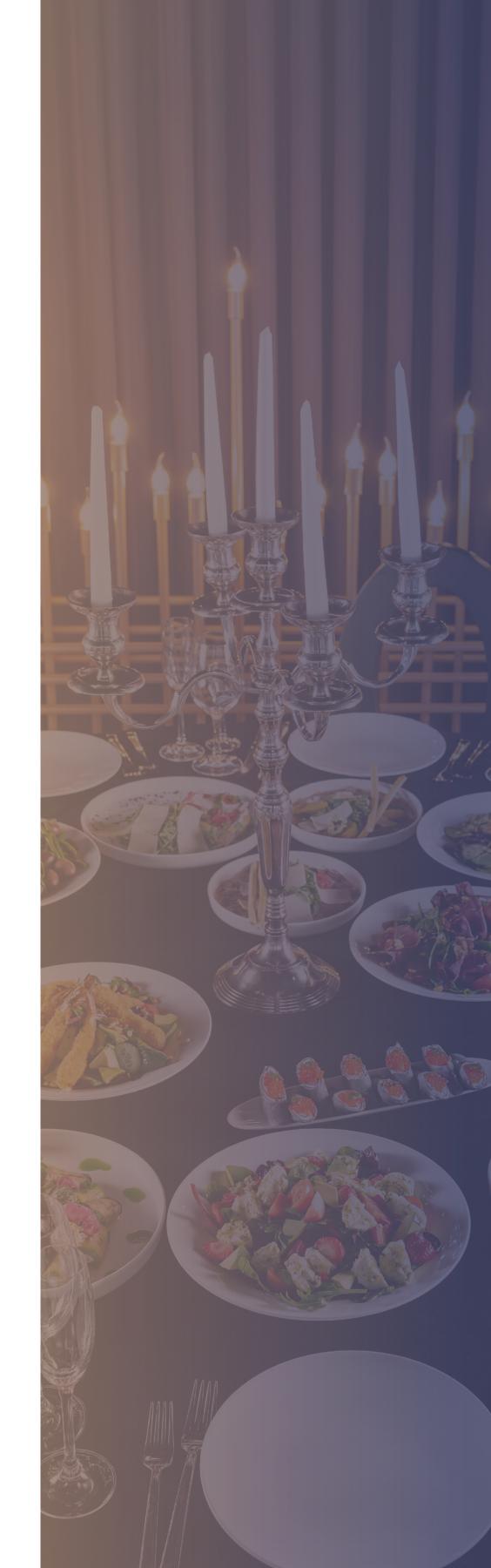
The exhibition will feature various engaging activities, including interactive workshops and training sessions designed to foster critical thinking and decision-making skills in times of crisis. Additionally, live simulations will provide students with a deeper understanding of emergency response principles.



A dinner will be held alongside the summit activities on the evening of April 2025,8, at 20:00, at Erth Hotel. The agenda will be shared later, and guest coordination will be arranged accordingly.

Key Information:

- Transportation: The National Emergency,
 Crisis, and Disaster Management
 Authority (NCEMA) will provide round trip transportation for attendees.
- Special Meal Requests: Guests with dietary preferences should inform the event coordinator in advance.





Tourist Journey

As part of the summit's accompanying events, a tour will be organized for guests and speakers on April 2025 ,7. Through this trip, we seek to introduce guests to the most important cultural sites in the United Arab Emirates. This trip represents a unique opportunity for summit guests to discover the cultural and innovative aspects of the UAE, as it combines human values and tolerance, future vision and innovation, and the national identity of the United Arab Emirates. We look forward to providing our esteemed guests with an unforgettable experience during their visit to the most prominent key stations, which are:



Museum of the Future - Dubai

One of the most innovative landmarks globally, show casing advancements in AI, space exploration, and sustainability. Participants will have an immersive experience discovering futuristic global innovations.



Mohammed Bin Rashid Center for Cultural Understanding - Dubai

A hub dedicated to fostering cultural understanding and interaction with the local community. Visitors will explore Emirati traditions, participate in cultural discussions, and experience authentic Arabian hospitality.

Additional Information:

- Transportation: NCEMA will provide dedicated shuttle services for guests.
- Meals: Lunch will be arranged for all participants.
- Special Meal Requests: Guests with dietary preferences should notify the event coordinator in advance.
- Arrival Time: Guests are expected to arrive at the designated meeting point 15 minutes prior to departure. A protocol team member will be available in the hotel lobby to assist.

Guidelines for Guests on Engaging with the Media During the Summit

During your attendance at the Global Summit for Emergency and Crisis Management, you may receive requests

It is important to follow some guidelines to ensure that these interviews are conducted professionally and reflect a professional image of the event:

First, you must coordinate with the summit's media team before conducting any interview. The team will be able to assist you in making the necessary arrangements and ensuring that the topics covered align with the summit's objectives.

Second, it is recommended to familiarize yourself with the main topics that will be discussed and presented at the summit. Understanding these topics will enable you to provide accurate information that helps you deliver clear messages that align with the overall objectives of the event.



Third, it is preferable to avoid making sensitive or controversial statements. It is important to focus on positive and beneficial issues related to the summit, which enhances the overall image of the event and increases the impact of your messages.

to prepare clear, Fourth, recommended it is precise, and points to discuss press conference to specific during the thoughts help organize during the interview. you your

Fifth, if written statements will be published, be sure to review them before approving their publication in coordination with the summit's mediateam.

Note:

Photos of speakers and guests will be used in the preparation of summit materials, including publications and videos. If you do not wish to be published, please inform the media team so they can take the necessary action.



Official Attire

for Attending the Summit and Associated Events

The formal attire for guests attending summits and conferences depends on the nature of the event and the protocol followed, whether they are from the military or civilian sectors. The following are general recommendations for formal attire when attending the Global Summit for Emergency and Crisis Management and its accompanying events, categorized as follows:

Formal attire for the main event during the summit sessions:

Military and Security Corps:

It is preferable for representatives of military and security agencies to attend in the official military uniform of their country, in accordance with established protocols.

Diplomatic Corps and Government Officials:

Representatives of countries and government officials may wear their country's traditional national attire if it is customary for formal occasions.

Formal Business Attire: A dark formal suit with a tie is recommended, especially for participants from countries that do not follow traditional formal attire.

Representatives of international bodies and organizations:

It is preferable to wear the formal attire followed by their institutions, whether a formal suit or a uniform representing their organization.

Dinner Attire:

The official or traditional national dress of the guest's country.

Sightseeing Attire:

According to the guest's discretion, keeping in mind modesty, as the tour includes formal and public places.

Note:

Women: Formal dress or a modest business suit that matches the formal nature of the event.

It is important to respect local culture by choosing formal and modest clothing when attending events in the country.

General Information for Guests about the United Arab Emirates

1. Overview of the United Arab Emirates

Geographical Location: The UAE is located in the Arabian Gulf and consists of seven emirates: (Abu Dhabi, Dubai, Sharjah, Ajman, Umm Al Quwain, Ras Al Khaimah, and Fujairah).

- Capital: Abu Dhabi.
- Official Language: Arabic (English is widely used).
- Government System: A federal system composed of seven emirates, each governed by its own ruler.

Additional Information about the UAE:

Emergency Numbers:

Police: 999

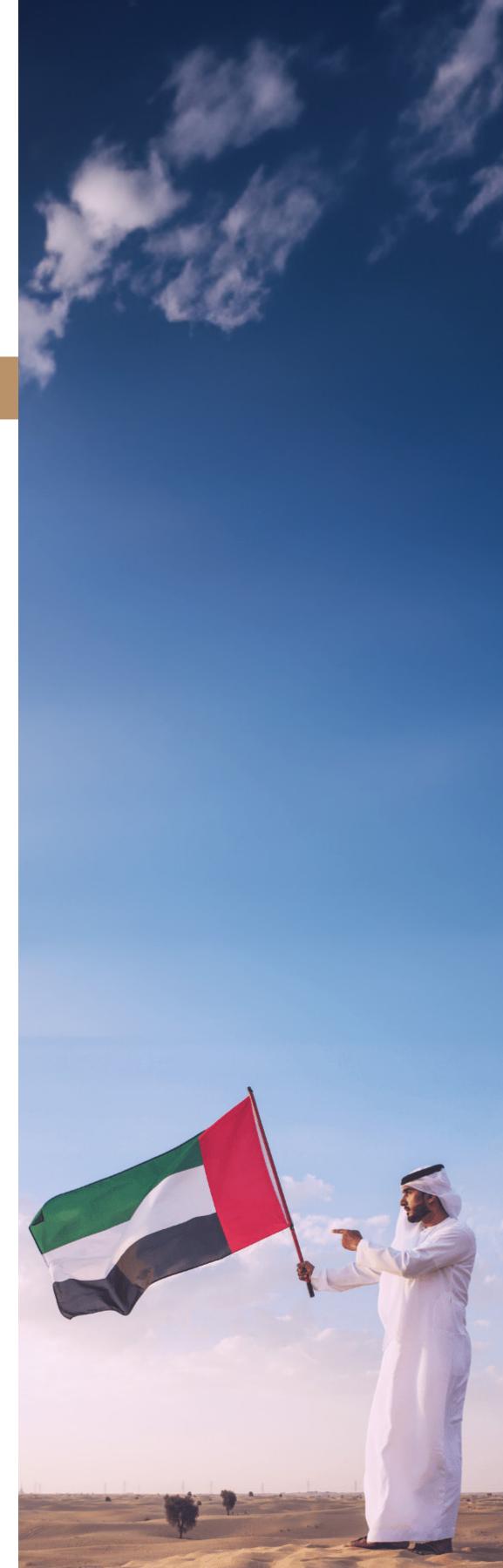
Ambulance: 998

• Civil Defense: 997



Climate and Weather

- The climate is desert, with hot summers and mild winters.
- Average temperatures:
 Summer (May-September): °45-38C.
 Winter (October-April): °28-18C.



Time Zone:

- Gulf Time (GMT 4+)
- Weekend: Saturday and Sunday

Opening Hours:

- Government agencies: Monday to Thursday, 7:30 AM to 3:30 PM / Friday, 8:00 AM to 12:00 PM
- Private sector: Monday to Friday, 9:00 AM to 6:00 PM
- Shopping malls, shopping centers, and retail outlets: Generally open daily, 10:00 AM to 10:00 PM on weekdays, and 10:00 AM to 12:00 AM on weekends

Currency and Exchange:

- Currency: UAE Dirham (AED).
- Exchange rate: 3.67 AED = 1 USD (fixed).
- Exchange services: Available at airports, hotels, malls, and various locations.
- ATMs accept international cards, but it is advisable to carry some local cash for smaller locations.

Tipping System:

 It's entirely up to the individual to offer a tip for any service provided, as there are no specific rules or laws regarding tipping in the UAE.

Value Added Tax and the Tourist Tax Refund Scheme:

• The UAE implemented VAT on January 2018,1. It is an indirect tax at a rate of %5. Tourists and visitors to the UAE are required to pay VAT on their purchases while in the country. However, tourists can claim it back upon leaving the country through an integrated electronic system that connects all UAE ports of entry and exit with all retail outlets and shops registered in the VAT Refund Scheme for Tourists.

• The Federal Tax Authority in the UAE provides an electronic VAT refund service to enable tourists to claim VAT upon leaving the country. This service is available in partnership with Planet. Note: Tourists receive %85 of the total VAT they pay, with a deduction of AED 4.80 for each «Tax Free» tag.

Transportation:

• Taxis, public buses, and ride-hailing apps (Uber, Careem) are available.

Communication:

 Local SIM cards are available at airports, call centers, and retail stores.

Healthcare:

• World-class hospitals and medical centers operate 7/24 throughout the country.

2. Abu Dhabi - The Capital of the UAE

Overview of Abu Dhabi

Abu Dhabi is the capital and largest emirate of the United Arab Emirates. It is the political and economic capital of the UAE, comprising approximately %87 of the country's total area. The emirate is distinguished by its political, economic, and cultural standing, housing the headquarters of the federal government, the Presidential Palace, and many global economic institutions. It boasts a sophisticated infrastructure, unique landmarks, and is a major business and cultural center in the region.

The capital of the UAE, Abu Dhabi, was named after a small gazelle who led a lost tribe to fresh water on an island with no more than 300 palm frond huts (barasti), a few coral buildings, and the ruler's fort. This simple island has transformed and developed over time, becoming the modern, cosmopolitan city of Abu Dhabi and the high-rise capital of the UAE. This magnificent archipelago blends ancient history, rich culture, a rich heritage, stunning nature, beautiful beaches, sophisticated luxury, amazing wildlife, family adventures, world-class shopping, renowned golf courses, and a uniquely welcoming atmosphere.



Additional Information about Abu Dhabi:

- The emirate consists of the main city of Abu Dhabi and its surrounding islands, as well as Al Ain and the western region of Al Dhafra.
- Abu Dhabi is one of the richest cities in the world due to its vast oil and gas reserves, holding approximately %9 of global oil reserves.
- Beyond oil, the emirate focuses on economic diversification, investing in sectors such as tourism, renewable energy, and financial services.
- Abu Dhabi is home to the Abu Dhabi Global Market (ADGM) and Masdar City, one of the most sustainable cities in the world.
- Located on the Arabian Gulf, Abu Dhabi is the largest of the seven emirates, covering an area of approximately 67,340 square kilometers.
- The emirate has a diverse population, representing various nationalities that contribute to a culture of tolerance and coexistence.



Major Shopping Centers in Abu Dhabi

Abu Dhabi boasts a variety of luxurious shopping centers, offering an exclusive retail experience with international brands, fine dining, and entertainment facilities suitable for all visitors. These malls provide a comprehensive shopping experience, allowing guests to enjoy retail therapy, gourmet dining, and leisure activities throughout the year.

Yas Mall

- Location: Yas Island
- Highlights: The largest shopping mall in Abu Dhabi, featuring over 400 stores, world-class dining, a massive cinema complex, and direct access to Ferrari World Abu Dhabi.

Marina Mall

- Location: Near Abu Dhabi Corniche
- **Highlights:** A popular shopping destination with a diverse range of retail stores, cinemas, entertainment zones, and restaurants offering stunning sea views.

The Galleria Mall - Al Maryah Island

- Location: Al Maryah Island
- **Highlights:** A luxury shopping destination featuring high-end brands such as Louis Vuitton and Chanel, along with fine dining restaurants and scenic waterfront views.

Reem Mall

- Location: Reem Island
- **Highlights:** Featuring the largest indoor entertainment city in the Middle East, along with a wide selection of retail outlets and dining options.

Deerfields Mall

- Location: Al Bahia, Abu Dhabi
- **Highlights:** A family-friendly shopping hub offering a wide range of retail stores, restaurants, and dedicated entertainment areas for children.

Al Wahda Mall

- Location: Hazza Bin Zayed Street, Central Abu Dhabi
- Features: A comprehensive shopping destination featuring local and international stores, diverse dining options, and family-friendly entertainment facilities.

Abu Dhabi Mall

- Location: Al Zahiyah area (near Beach Rotana Hotel)
- Features: One of Abu Dhabi's oldest and most renowned malls, offering over 200 stores, a variety of restaurants, and a cinema complex.

Key Tourist and Cultural Attractions in Abu Dhabi

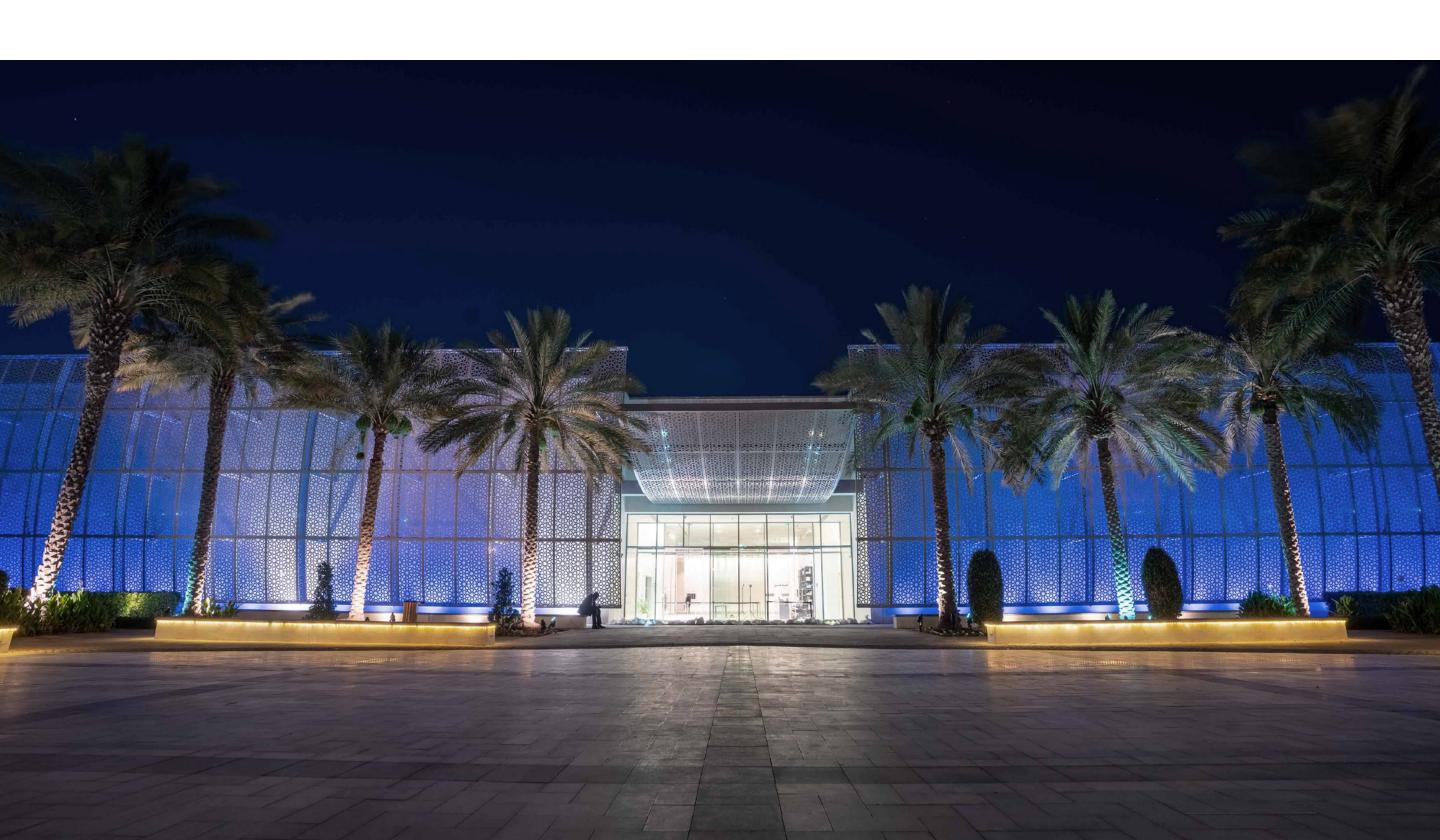
Qasr Al Watan: The Presidential Palace and a symbol of the UAE's heritage and governance. Visitors can explore the library, exhibitions, and palace gardens.

Ferrari World: A Ferrari-branded theme park located on Yas Island, home to the world's fastest roller coaster and the world's tallest non-inverting loop.

Features over 40 rides and attractions, offering thrilling experiences inspired by Ferrari's legacy.

Manarat Al Saadiyat: Opened in 2009, this venue has hosted diverse art exhibitions and cultural programs, making it a major hub for the arts.

Louvre Abu Dhabi: showcasing a vast collection of masterpieces and temporary exhibitions from different civilizations.





Sheikh Zayed Grand Mosque: An architectural masterpiece and one of the largest mosques in the world, featuring intricate designs and a tranquil atmosphere.

Abrahamic Family House: A unique interfaith complex housing a mosque, church, and synagogue, providing a space for dialogue, learning, and religious practices.

Includes Imam Al-Tayeb Mosque, St. Francis Church, and Moses Ben Maimon Synagogue, fostering a culture of religious coexistence.

Yas Marina Circuit: Home to the Formula 1 Etihad Airways Abu Dhabi Grand Prix, offering exclusive tours, driving experiences, and waterfront dining.

Saadiyat Island Beaches: Pristine white sand beaches with exclusive beach clubs and luxurious resorts, ideal for relaxation and leisure.

Emirates Palace Hotel: A luxurious landmark, renowned for its opulent architecture, fine dining experiences, and private beach.

Jubail Mangrove Park: A tranquil nature reserve, perfect for kayaking and walking along wooden pathways through lush mangroves.

Sir Bani Yas Island: A wildlife sanctuary, offering luxury retreats, safari experiences, and outdoor activities such as kayaking and historical site visits.

& Practices in the United Arab Emirates

Visitors to the UAE are encouraged to be aware of local customs and traditions to ensure a respectful and enjoyable experience. Below are key cultural aspects to keep in mind:

1. Greetings:

- Handshaking with the right hand is the customary way to greet men. The traditional greeting is "As-salamu alaykum" with the response "Wa alaykum as-salam".
- Wait for women to extend their hand first before offering a handshake.
- Using formal titles such as "Your Excellency," "Your Highness," or "Sheikh" is recommended when addressing officials.
- Emirati men often greet each other with "Mulfaha" (nose-to-nose greeting).
- Avoid excessive physical gestures, touching someone's head, or prolonged physical contact.

2. Respect for Elders:

 Standing when greeting elders and high-ranking officials is a sign of respect.

3. Communication Style:

- Maintain a polite and formal tone.
- Avoid heated debates, loud arguments, or excessive public displays of affection.

4. Dining Etiquette & Hospitality:

- Serving Arabic coffee and dates is a traditional Emirati gesture of hospitality, often offered at meetings and social gatherings.
- Accepting coffee or tea with the right hand is a sign of respect.
- It is customary to wait for the host to begin eating before starting a meal.
- When eating in a traditional Majlis setting, use the right hand for food.
- If sharing a communal dish, avoid using the left hand for eating.

5. Prayer Times:

• Be mindful of interruptions during the call to prayer (Adhan).

6. Modest and Appropriate Dress Code:

- It is advisable to wear modest clothing in public spaces.
- Men should avoid overly short shorts, and women should refrain from wearing revealing clothing.

7. Gifts and Social Etiquette:

- Offering gifts is a welcomed tradition, but they should not contain alcohol or pork products.
- Avoid personal gift exchanges between men and women, unless in a formal setting.
- Luxury gifts are a sign of respect and appreciation, especially when given to high-ranking individuals.

Team Contact Information:

1. Mr. Yousef Al Mansoori: + 971508114131

2. Mr. Mansour Al Shehhi: + 971505300231

3. Mr. Hassan Al Yamahi: + 971509659969

Presentation

Guidelines

Content Sensitivity Guidelines

The success of the summit depends on maintaining a focused, technical, and educational approach to emergency and crisis management. Guidelines and detailed content to be delivered by speakers during the summit sessions have been developed to ensure that presentations meaningfully contribute to the audience's understanding of emergency preparedness and response strategies in a clear and concise manner.

Presentation Focus Areas

Technological innovations are the core of the summit, as it is essential to explore developments that significantly improve the efficiency and effectiveness of emergency management. This includes showcasing technologies and methodological approaches that enhance how we prepare for, respond to, and mitigate emergencies.

Evidence-based global best practices form another core pillar of the summit content. It is important that topics prioritize strategies proven through rigorous research and supported by data. By emphasizing empirical evidence, we ensure that discussions remain grounded in proven methodologies and measurable outcomes. Early warning systems are a key focus during the summit sessions, as we aim to discuss improvements in detection and communication technologies and demonstrate how advanced systems can enhance preparedness and response capabilities, thus saving lives and reducing damage.

Infrastructure resilience is essential in emergency management. It is important to share methods for strengthening critical infrastructure against various emergencies. This may include strategies for

protecting essential services, developing reliable backup systems, and creating adaptable infrastructure that can recover quickly.

Public safety technologies provide another vital avenue for exploration. It is ideal to showcase and discuss tools specifically designed to protect communities, as these technologies should have practical applications in improving community safety, emergency response, and preventive measures.

Resource management is a recurring theme at the summit. It is important to review the technologies needed to utilize available resources during crises. This includes innovative allocation approaches, effective staff deployment, and strategic supply management. Capacity building remains a fundamental aspect of effective emergency management. Highlighting strategies for developing skills, knowledge, and organizational capabilities in presentations is essential. This focus should also encompass approaches to training, skills development, and organizational preparedness.

International cooperation provides a broader perspective on emergency management, providing an opportunity to explore frameworks and opportunities for global cooperation and sharing solutions that transcend national borders. These discussions should emphasize a collective approach to addressing challenges.

Topics to Avoid

To maintain the professional and technical focus of the summit, certain topics should be approached with care. Speakers should avoid political commentary or analysis that is not directly related to emergency management practices. This includes refraining from discussing political ideologies, criticizing specific government approaches, or referring to ongoing political conflicts.

It is essential that presentations maintain a purely professional and technical perspective. This means avoiding direct references to specific conflicts, migration issues, or geopolitical tensions, as the goal is to maintain the focus on actionable emergency management strategies.

Similarly, speakers should avoid commenting on international relations, political leaders, or specific policies. While international cooperation is encouraged, the focus remains on a practical, collaborative approach to emergency management, not diplomatic complexities.

By adhering to these content sensitivity guidelines, you will contribute to prioritizing technical excellence, educational value, and constructive dialogue. We emphasize the goal of advancing the field of emergency management through focused, evidence-based, and practical presentations.

Speaker Presentation Guidelines

Content Development: Your presentation should articulate your vision for strengthening global emergency management capabilities, taking into account the following:

Structure

Introduction (3 minutes):

- Establish the context relevant to the summit's theme.
- Clearly state the technical challenge or opportunity.
- Provide an overview of key points.

Main Content (15 minutes):

- Detailed exploration of solutions.
- Supporting evidence and case studies.
- Practical applications.

Conclusion (5 minutes):

- Summarize key takeaways.
- Implementation recommendations.
- Collaboration opportunities.

TechnicalSpecifications

Screen Format:

16:9 widescreen.

File Formats:

PowerPoint (.pptx) and PDF.

Maximum File Size:

50MB.

Submission Deadline:

25 March 2025

Time

Management

Session Time Allocations:

Keynote Sessions (45 minutes):

- 35 minute presentation
- 10 minute Q&A

Technical Sessions (30 minutes):

- 25 minute presentation
- 5 minute Q&A

Panel Discussions (60 minutes):

- 10 minutes per panelist
- 20 minute moderated discussion

TechnicalSupport

Pre-Event

Training April 07-2025

- One-on-one technical check sessions.
- Full training with audiovisual equipment.
- Workshops on platform navigation.

Equipment:

- High-resolution laser projectors.
- Professional audio system.
- Confidence monitors.
- Digital display screens.
- Remote slide advancement tools.

During-Event

On-Site Assistance:

- Dedicated session coordinator.
- Technical support team.
- Backup equipment.
- Real-time troubleshooting.

Required Materials

By March 01 -2025

- Professional biography (200 words).
- High-resolution profile photo.
- Session summary (150 words).
- Technical requirements form.

By March 25 -2025

Final presentation (PowerPoint & PDF).

- Printed or supplementary materials.
- Final session summary and learning outcomes.

Thank You

for your time and attention